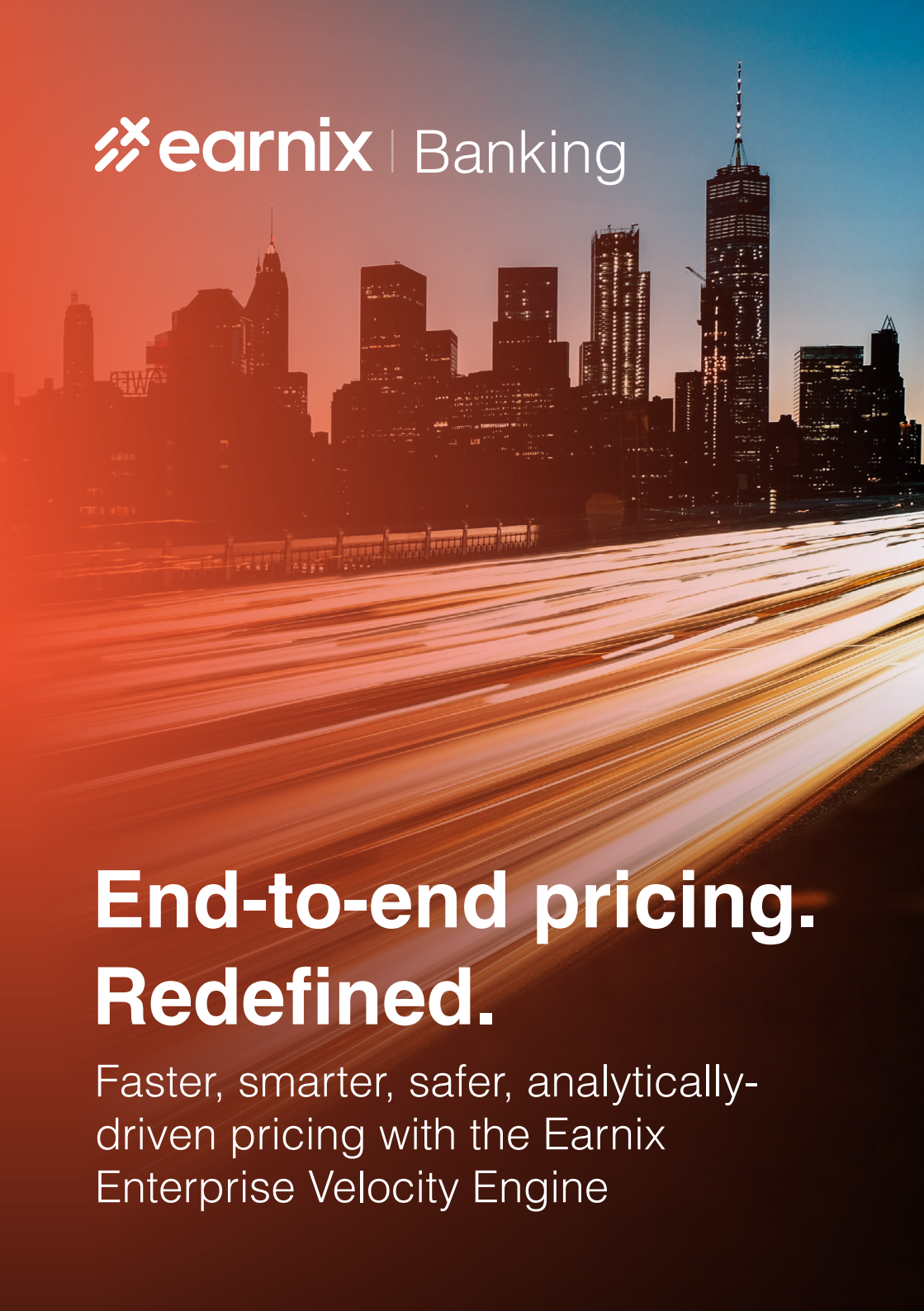

earnix | Banking
End-to-end pricing.
Redefined.
Faster, smarter, safer, analytically-driven pricing with the Earnix Enterprise Velocity Engine

Earnix Enterprise Velocity Engine

We call it eXpower™

It is the engine that powers banks to achieve increasingly faster, smarter, and safer pricing, while optimizing customer value along with enterprise growth and profitability objectives.

At the heart of every Earnix solution, the Enterprise Velocity Engine empowers banks to reach Smarter Business Velocity.

- Faster, smarter, and safer price-deployment to any interaction point.
- Governance and compliance through the entire price-setting process.
- Scalable, automated, high-performance cloud technology.
- Smarter analytical pricing and product personalization.
- The foundation for Earnix Price-It, and the Earnix personalization applications.

Analytics-powered pricing excellence



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Enterprise-wide transformation

Reach business value within a few short months with fast iterative deployment. Start with one line of business and let Earnix gradually transform your enterprise with faster, smarter, and safer pricing processes.

Automation

Achieve pricing superpower by systemizing and speeding up your pricing, and product personalization processes. With advanced modeling, reporting, testing, and filing capabilities, Earnix enables a flawless, efficient, and holistic price delivery process.

Real-time deployment

Earnix accelerates the price creation process, and deploys new prices quickly, radically reducing the time to market. Once a new price is deployed, quotes are delivered to the right customer touchpoint in real time.

AI and machine learning

With the power of AI and machine learning, the Earnix Enterprise Velocity Engine drives the right prices for every customer.

Governance and compliance

Get easy access to the background of every pricing decision. Take advantage of built-in reporting tools, to gain insight and stay in full control of all processes.

Sprint-to-Value

Transform your organization without a lengthy implementation process. Earnix offers fast, iterative deployment, providing significant value within months, not years.

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From perfect price to full personalization

Price-It™
eˣpowered

Stay in control, stay smart.
Our analytics-driven pricing tool, Price-It, uses advanced statistical methods and the latest AI and machine learning technology to create just the right prices for every customer. Price-It enables banks to continuously monitor the performance of pricing strategies against business objectives, and benefit from in-depth market insights.

Personalize-It™
eˣpowered

Personalized offers that are right for your customer and for your business.
The Earnix personalization products individually tailor offerings to each customer. Earnix uses AI and machine learning to determine the right prices, add-ons or bundle for every customer.

Time-It™
eˣpowered

The right product, delivered at just the right time.
Earnix Time-It can identify when there is a change in the banking needs of a customer. Leveraging the capabilities of Personalize-It, the system immediately generates the right offer to answer customers' changed circumstances.

About Earnix

Earnix enables insurers and banks to provide prices and personalized products that are faster, smarter, and safer. With Earnix, insurers and banks offer personalized value to every customer, every time, and in full alignment with the corporate business strategy, goals, and objectives. Our solutions offer systemized, enterprise-wide value with ultra-fast ROI.

With numerous customers spanning the five continents, Earnix consistently innovates for Banks and Insurers around the globe since 2001. We have offices in the Americas, Europe, Asia Pacific, and Israel.



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