
earnix
Banking
Smarter Business Velocity for Banks

Enterprise-wide transformation

Reach business value within a few short months with fast iterative deployment. Start with one line of business or geography and let Earnix gradually transform your enterprise with faster, smarter, and safer pricing processes.



The Earnix Solution

Personalize-It™
eXpowered

Behavioral-based Personalization

- Personalization Policy Definition
- Bundle Optimization
- Self-learning

Time-It™
eXpowered

Real-time Engagement

- Detection Rules Definition
- Analytical Detection Modeling
- Proactive Engagement

Price-It™
eXpowered

AI-powered Analytical Pricing

- Pricing Strategy Selection
- Pricing Impact Assessment
- Monitoring & Tuning
- Pricing Deployment

eXpower™
Enterprise Velocity Engine

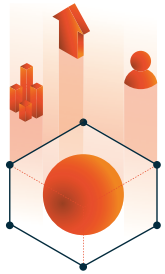
- Automation
- Governance
- Data & Model Management
- Modeling & Simulation
- Real-time Deployment
- Self-learning

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Faster, Smarter, Safer pricing and personalization

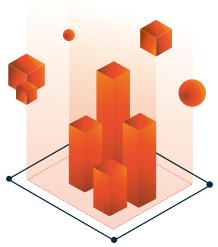


We promise



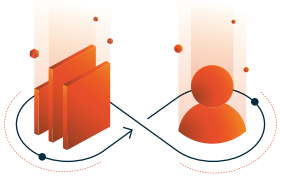
Business Velocity

Agile pricing and personalization in a fully systemized, governed, compliant, and automated manner.



Smarter Analytics

Proven analytical methods combined with the latest AI to continuously optimize customer needs with corporate business strategy and objectives.



Sprint-to-Value

Fast iterative deployment, providing significant business value within months, not years.

The Earnix Enterprise Velocity Engine

Automation

Achieve pricing superpower by systemizing and speeding up your pricing, and product personalization processes. With advanced modeling, reporting, testing and filing capabilities, Earnix enables a flawless, efficient, and holistic price delivery process.

Governance and compliance

Get easy access to the background of every pricing decision made by the system.
Take advantage of built-in reporting tools, to gain insight and stay in full control of all processes.

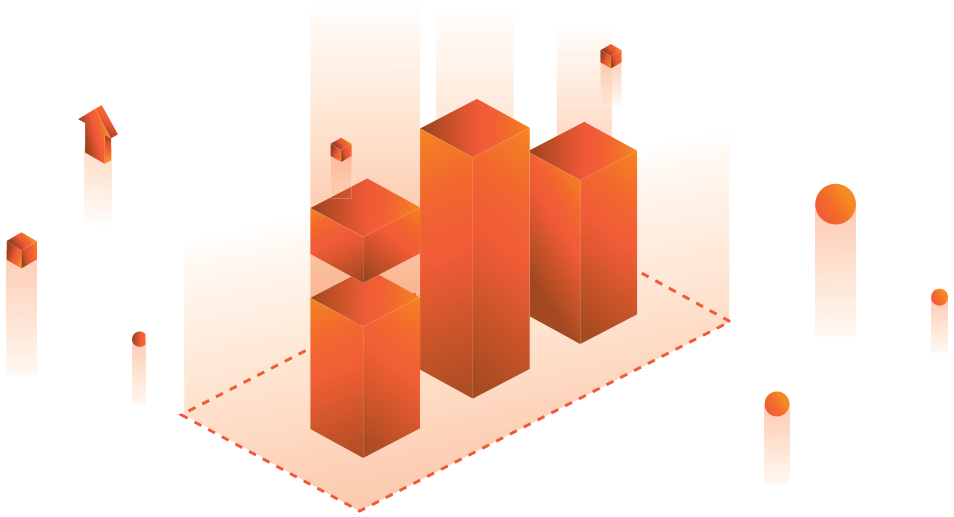
Real-time deployment

The Earnix Enterprise Velocity Engine propels data through the pricing machine of the enterprise and delivers it to the right customer touchpoint, in real time.

AI and machine learning

With the power of AI and machine learning, the Earnix Enterprise Velocity Engine runs on automated processes to deliver the best prices possible for every customer.

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Price-It™

eˣpowered

AI-powered analytical pricing.

Advanced analytics, at your service

Gain access to world-class data science, analytical modeling tools, and machine learning, and create the prices that are perfect for customers and the enterprise, alike.

Full synergy

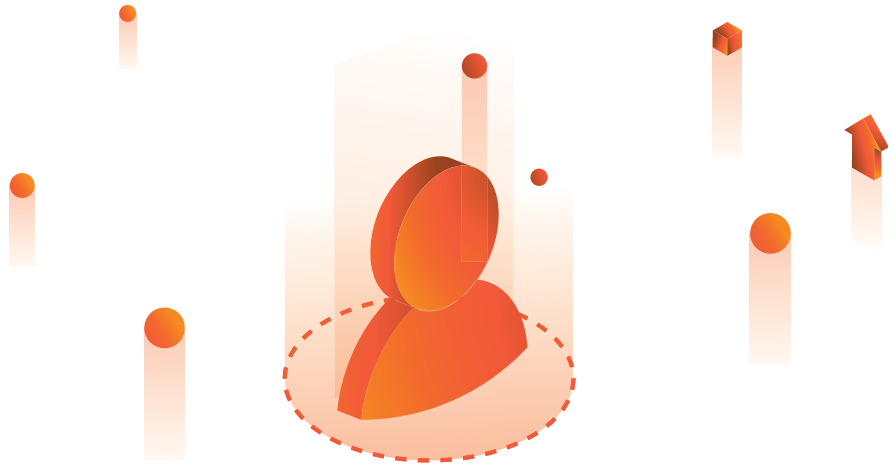
As a scalable enterprise software product, Price-It breaks up data siloes and launches the company on a fully synchronized operational trajectory.

Predictive power

Simulation-based predictive algorithms, that inform the pricing organization about future pricing scenarios. Use your rich enterprise data pool to create sophisticated prices.

Self-learning system

Price-It monitors pricing decisions and feeds them back into the system to inform future decisions.



Personalize-It™ Time-It™

eˣpowered eˣpowered

Behavioral-based personalization and real-time engagement.

Individualized products

Customers' financial needs are constantly changing. Earnix empowers banks to meet customer needs proactively, and offer just the right individualized product bundle, as soon as a change in need is detected.

Proactive outreach

Be there, when they need you most. Deliver personalized products, at personalized prices at just the right time with Time-It. Triggered by customer life events and changes in banking needs, Time-It proactively reduces the number of defaulting customers.

Smart insights

With Earnix, every decision made feeds back into the database to inform future prices. The system comes with a state-of-the-art reporting layer for well-informed insights both for pricing and business professionals within the organization.

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Earnix enables insurers and banks to provide prices and personalized products that are faster, smarter, and safer. With Earnix, insurers and banks offer personalized value to every customer, every time, and in full alignment with the corporate business strategy, goals, and objectives. Our solutions offer systemized, enterprise-wide value with ultra-fast ROI. With numerous customers spanning the five continents, Earnix consistently innovates for Banks and Insurers around the globe since 2001. We have offices in the Americas, Europe, Asia Pacific, and Israel.