earnix + Ready For Guidewire Cloud

The Earnix Price-It for Guidewire Accelerator

A pre-built, proven integration enables real-time syncing across underwriting, pricing, and rating systems to increase speed to market, eliminate manual steps, and improve profitability.

The real-time, bi-directional integration between Earnix and Guidewire makes it faster, easier, and less expensive to develop and introduce new, more compelling insurance products and win more business. Earnix Price-It™ for Guidewire Accelerator enables true agility and full distribution across critical insurance operational systems, helping insurers leverage intelligence to develop more competitive products, get them to market faster than ever, and improve their combined ratios.

Common Challenges



Time-Consuming, Cumbersome Processes

Attempting to integrate a core policy admin system with select third-party rating engines can be an extremely slow and complicated process. Such an effort inevitably requires teams of experienced developers, or it simply may take too much time, effort, and budget—if you even have these resources.



Error-Prone Silos and Workarounds

Without real-time, bi-directional integration between Earnix and Guidewire, you're left with a siloed approach to managing policy admin, product development, underwriting, pricing, rating, and other critical aspects of your business. This means that creating, updating, and managing vital data leads to inefficient manual recoding and data entry, wasting precious time and leading to costly mistakes.



Slow Time to Market

So many manual efforts, extra steps, and department handoffs—all needed to work with non-integrated systems and status quo processes—significantly slows your time to market. This prevents you from capitalizing on rapidly evolving market changes and keeping up with your competition, thereby reducing your chances to win and retain key business while threatening your overall profitability.

COMMON USE CASES	BENEFITS
Data Flows and Access This pre-built integration enables real-time, bi-directional data flow. Users can load valuable information from Guidewire into Earnix Price-It or store quotes and rates in Guidewire PolicyCenter to fully integrate data, modeling, and third-party solutions via Earnix.	**Enhanced Productivity** The pre-built integration offers a faster path to ROI by significantly reducing the need for custom development work, streamlining internal processes, and creating new efficiencies. In addition, insurers can free employees from existing manual efforts so they can focus on higher-value, more strategic initiatives.
Address Inefficient Processes The Earnix Price-It for Guidewire Accelerator simplifies and speeds up implementation and integration processes, thereby significantly reducing the need for manual work. It also paves the way for full automation across key insurance processes to increase internal efficiencies, reduce errors, and automate rate and integration testing and filing processes.	**Faster Time to Market** Any changes in one system appear in the other in real time, without the need for manual effort. This is a critical advantage in creating more efficient internal processes, introducing new products, and rapidly responding to market changes—without recoding or reconfiguring.
Product Development This integration provides more insight and access to better product-development tools to drive future product innovation and truly personalized offers with better collective data and analytics available in Guidewire and Earnix.	**Improved Profitability** Developing and deploying more compelling offers increases your ability to reach consumers expecting faster, more personalized offers based on their specific behaviors. This helps you win more business and do it more efficiently—all to improve overall profitability.
On-Premises Systems Many insurers still rely on legacy on-premises systems. Their rationale may be understandable since migrating to the cloud can be a daunting undertaking. Yet clinging to costly, hard-to-manage, and outdated systems prevents insurers from achieving new, powerful integrations with the industry's most innovative pricing and rating solutions.	**Easy Migration to Guidewire Cloud** The integration between Guidewire and Earnix facilitates a streamlined transition from Guidewire on-prem to the cloud, where insurers can enjoy greater performance, security, governance, and the lowest total cost of ownership (TCO). In addition, implementing Earnix with Guidewire allows insurers to achieve immediate benefits from the use of a comprehensive pricing and rating solution while moving to Guidewire Cloud.

Let Data Become Your New Competitive Advantage

The Earnix Price-It for Guidewire Accelerator gives you a pre-built, proven integration to save time, eliminate manual steps, and increase productivity. Yet it also delivers a better way to develop more competitive insurance products to connect with consumers, win more business, and increase profitability. Learn more at www.earnix.com.

> The Guidewire and Earnix combination is the most powerful agile ecosystem to deliver pricing flexibility to our policyholders. We've never had a challenge where there was a pricing sophistication that we wanted to implement, and we could not implement because of technology limitation either on the Earnix side or Guidewire side.
>
> **–VP OF TECHNOLOGY, PROMINENT NORTH AMERICAN CARRIER**

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Earnix is the premier provider of composable intelligent decisioning solutions designed to transform how global banks are run. Earnix unlocks value across all facets of the business, connecting with customers through personalized offers and breaking away from the status quo imposed by legacy systems. Earnix's solutions offer systemized, enterprise-wide value with ultra-fast ROI.