

Advanced Analytics: The Future of Pricing, Available Today

Traditional Data Approaches Fall Short

It's safe to say that most insurers today see the real potential in using much more business data to develop innovative new pricing offers their customers will love. Yet the majority of them simply don't have an effective way to collect, manage, and model the mountains of data at their disposal in a meaningful way.

And even if they are achieving some level of data management success, chances are good these approaches simply aren't as agile as they should be. Insurers today require analytical agility to quickly model complex scenarios to improve decision-making, model price sensitivity, and develop the perfect product at the perfect price.

This is why it's not surprising that a recent Earnix research survey revealed that 90% of respondents rated their current analytical proficiency as just "medium" or worse, "low and needs improvement." There has to be a better way.

Advanced Analytical Pricing Tools

With Earnix, there is. Our cutting-edge platform and solutions provide advanced data analytics, artificial intelligence, machine learning, and so many other innovations.
Even better, these tools are available as part of our proven, end-to-end solution, helping you eliminate the need to work with third-party systems and vendors and increase your adoption of powerful tools, in a solution you know and trust. Now you can take advantage of data management, data and risk modeling, sophisticated analytics, and new AI-driven recommendations to model even the most complicated scenarios and produce the best outcomes possible. With Earnix's advanced analytical tools, you'll improve your ability to understand your customers' goals and quickly and efficiently develop the right insurance offer to meet their needs, at precisely the right time.

The Right Tools for Real Business Success

Only Earnix provides world-class analytical tools today's insurers require to serve their customers and stay a step ahead of the competition. Discover all the advantages possible with access to advanced data analytics, machine learning, AI and other innovations as part of a proven end-to-end pricing platform. Discover Earnix today.

To learn more about the Earnix Price-It platform, please visit www.earnix.com.

Advantages

Gain new insights

Machine learning and AI models can help you identify complex relationships that may normally hide in mountains of data. Use these tools to generate much more accurate predictions and recommendations for new business success.

Improve analytical speed and agility

With Earnix, analytics can become a powerful competitive advantage in modeling highly complicated scenarios to stay a step ahead of changing market dynamics and customer needs. Decision-making has never been this fast, efficient, or accurate.

Empower teams with embedded analytical tools

Encourage collaboration across the entire organization—especially between data science teams and business-focused users—with cutting-edge analytical tools that are part of the Earnix platform.

Automate and accelerate

Say goodbye to pricing development and deployment strategies once measured in days, weeks, or even months. Now you can automate the processes behind once-complex data models, leading to intelligent pricing decisions your customers will love.

About Earnix

Earnix is a leading provider of mission-critical systems for global insurers and banks. Through Earnix, customers are able to provide prices and personalized products that are smarter, faster, and safer in full alignment with corporate business goals and objectives. Earnix's customers deliver over 1 billion quotes per year through Earnix's solutions, offering systemized, enterprise-wide value with ultra-fast ROI. Earnix has been innovating for Insurers and Banks since 2001 with offices in the Americas, Europe, Asia Pacific, and Israel.