Introducing **Engage-It** by earnix

Revenue acceleration

+30%

Cross-sell uplift

Customer retention

+65%

Conversion ratio

Productivity

+15%

Agent and advisors productivity

Training

3X

Upskilling/onboarding

> ENGAGE-IT brings real added value in understanding our challenges, and once deployed, it supports multiple use cases. It's a true driver of ROI for agents & advisors.
>
> - Deputy general manager for digital innovation

AI built for Insurance. Designed to work with your systems.

Engage-It integrates with existing environments—your teams gain powerful new capabilities without replacing infrastructure you've already invested in.

- CRM platforms
- Policy administration systems
- Customer portals
- Advisor workflows

AI that grows customer relationships, and revenue

When it comes to customer interactions, don't leave opportunity on the table. Earnix Engage-It makes the most of every interaction, to drive customer acquisition, retention, and revenue.

Engage-It Drives Measurable Growth Across the Full Customer Lifecycle

1. **Boost** sales and acquisition
2. **Unlock** new revenue opportunities across channels
3. **Accelerate** training and onboarding
4. **Enhance** operational efficiency and customer experience

AI Agents, Trained to Maximize Every Customer Moment

A collection of insurance-trained AI agents powering every interaction. With human-in-the-loop flexibility.

Explain

Customer confusion is costly. Prevent it with clear explainations and answers.

Transforms complexity into customer understanding with clear, contextual explanations of pricing, underwriting, coverage, policy, and document logic.

Premium explainability | Underwriting explainability | Coverage explainability

Recommend

Don't leave upsell and cross sell on the table. Make gains with better recommendations.

Surface the right next action with personalized product recommendations, eligibility insights, prevention tips, and retention actions.

Upsell & Cross Sell Opportunities | Discount Eligibility | Prevention Tips

Decide

Speed is the new currency. Provide decisions that matter, faster than ever.

Execute real-time decisions customers care about. Automate businesses rules and processes accurately and in-the-moment.

Glass Breakage and Insurance | Subscription | Decisions

Gear up your engagement. Fire up your CSR teams. Win the moment.

Built for engagement that delivers for customers, agents, and advisors. Engage-It is the only insurance-first customer engagement solution. Designed for more revenue, acquisition, efficiency. Built for what's next.

Contact Us

earnix