earnix | Insurance

Faster and smarter analytical pricing

Powered by the Earnix Enterprise Rating Engine

Earnix Price-It

We call it eXpower™

It is the engine that powers insurers to achieve increasingly faster, smarter, and safer rating and pricing, while optimizing customer value along with enterprise growth and profitability.

At the heart of every Earnix solution, the Enterprise Rating Engine empowers insurers to reach Smarter Business Velocity.

- Smart, analytics-driven rating and pricing, using proven statistical methods and the latest AI and machine learning techniques.
- Simulate and select the rating strategy that best meets customer needs.
- Continuously monitor the performance of rating strategies against business objectives.
- Automate pricing updates based on real-time market feedback.

Smarter, data-powered rating and pricing



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Enterprise-wide transformation

Reach business value within a few short months with fast iterative deployment. Start with one line of business or geography and let Earnix gradually transform your enterprise with faster, smarter, and safer rating.

Smarter analytics

Gain access to world-class data science, analytical modeling tools, and machine learning, and create the rates that are perfect for your customers and business. Analyze and leverage data that impact conversion, loyalty, growth, and profitability.

Self-learning system

Use machine learning models, dynamic price tuning, and quote saving capabilities to make more educated rating decisions, every time. Price-It monitors the actual performance of rates and prices in the market to inform future decisions.

Full synergy

Select the right simulations and what-ifs to select the pricing strategy that meets customers' needs as well as corporate business objectives.

Predictive power

Select between future pricing scenarios with predictive algorithm-based simulations to make smarter, data-based decisions.

Sprint-to-Value

Transform your organization without a lengthy implementation process. Earnix offers fast, iterative deployment, providing significant value within a few short months.

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From business velocity, to smarter pricing and full personalization

Personalize-It™
eˣpowered

Personalized offers that are right for your customer and for your business.
The Earnix personalization products individually tailor insurance offerings to each customer. Earnix uses AI and machine learning to determine the right insurance coverage, add-on or bundle that's right for each customer.

Time-It™
eˣpowered

The right product, delivered at just the right time.
Earnix Time-It can identify the life event or the moment when there is a change in the insurance needs of a customer. Leveraging the capabilities of Personalize-It, the system immediately generates the right offer to answer customers' changed circumstances.

About Earnix

Earnix is a leading provider of mission-critical systems for global insurers and banks. Through Earnix, customers are able to provide prices and personalized products that are smarter, faster, and safer in full alignment with corporate business goals and objectives. Earnix's customers deliver over 1.4 billion quotes per year through Earnix's solutions, offering systemized, enterprise-wide value with ultra-fast ROI. Earnix has been innovating for Insurers and Banks since 2001 with offices in the Americas, Europe, Asia Pacific, and Israel. For more information, visit ***earnix.com***.



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