



Gain a New Competitive Edge with End-to-End Automation

The Power of Automation

Fast, efficient pricing is critical to any insurer's success, yet most pricing approaches today still require too much manual effort. These approaches waste time, and worse, they result in errors that lead to missed business opportunities.

Now there's a better way. The Earnix Price-It platform provides powerful automation capabilities as part of our end-to-end solution. Our intuitive tools make it easy for users to automate virtually every step of the pricing process, including complex tasks such as recurring data management business rules, price options and versions, and simulations and models.

It's an important advantage. Not only will you reduce the time and effort it once took to calculate and deploy pricing, but you'll eliminate errors, free internal bottlenecks, and enable your team to develop more successful pricing and product-personalization offers.

Highlights

With the Earnix Automation tool, you can automate virtually any step related to pricing and rating. Common examples include:

- Data loading, management, and modeling
- Project re-creation
- Model fitting/refitting
- Scheduling tasks

The Automation Edge

Only the Earnix Price-It platform delivers the powerful automation capabilities you need to save time, eliminate errors, and build the right foundation for future pricing success.

To learn more about the Earnix Price-It platform, please visit www.earnix.com.

About Earnix

Earnix is a leading provider of mission-critical systems for global insurers and banks. Through Earnix, customers are able to provide prices and personalized products that are smarter, faster, and safer in full alignment with corporate business goals and objectives. Earnix's customers deliver over 1 billion quotes per year through Earnix's solutions, offering systemized, enterprise-wide value with ultra-fast ROI. Earnix has been innovating for Insurers and Banks since 2001 with offices in the Americas, Europe, Asia Pacific, and Israel.

Automation Advantages



Ease of use

We designed our tools to be user-friendly and intuitive, so you can easily develop custom scripts to automate just about any part of your pricing or product-personalization process.



Complete automation options

The Earnix automation solution provides a full library of commands that support data management, modeling, deployment, monitoring, and more.



Proven process improvement

Our automation capabilities will help you save time on repetitive tasks, eliminate errors, and streamline highly complex processes. In turn, all of this will free your team to focus on more strategic initiatives and develop highly successful pricing offers.



Built-in, not bolted on

Anyone can access and use the comprehensive automation capabilities within the Earnix Price-It platform. This means all automation scripting and analytical work can be done within the Earnix platform, without the need to use other environments or tools.



Improved consistency and control

All you have to do is define your manual pricing tasks, script the automation, validate, and test. Once complete and live, these newly automated processes are much more consistent and provide the opportunity for improved monitoring and governance.