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Pricing Accelerator

Easy-to-use pricing management workflow converts advanced analytics into actionable insights

Pricing Accelerator unlocks the powerful analytical capabilities of the Earnix platform and provides pricing managers and decision makers with an easy-to-use pricing management workflow that leverages intel from underlying data and models. Pricing and business leaders can perform simulations, create new strategies, and partner them with easy to consume visual dashboards and reports. This holistic visibility with the ability to edit and adjust ensures banks and auto lenders can make informed decisions and continuously improve their competitive advantage.

	CHALLENGE	SOLUTION
Difficulty in tracking and analyzing pricing performance	Pricing managers often struggle to track the performance of their pricing strategies, making it hard to determine which strategies are working and which are not.	The visual dashboards and table reporting capabilities of Pricing Accelerator help pricing managers monitor the performance of their executed pricing strategies in a single view.
Inability to perform what-if analysis on pricing strategies	Without the ability to simulate different pricing scenarios, pricing managers may be unable to determine the best course of action to take.	Dynamic simulation capabilities, based on predictive analytics, allow the pricing manager to run simulations on different pricing scenarios, providing a clear understanding of how the strategies are likely to perform.

	CHALLENGE	SOLUTION
Lack of direct access to data and analytics	When data and models are not easily accessible, it can be challenging for pricing managers to make informed decisions.	Pricing Accelerator is directly connected to Earnix Price-It data and analytics, enabling pricing mangers to use advanced analytics in exploring various pricing strategies and their potential impact on their business without the need for extensive analytical knowledge.
Difficulty in using pricing tools	As pricing tools often require a high level of expertise to navigate, introducing a way for pricing managers to utilize advanced analytics while effectively making sense of the output should become the new standard.	The easy direct access capability of Earnix Pricing Accelerator ensures that pricing managers can easily navigate and use their pricing tools while maximizing value for their pricing strategies and making real-time decisions.
Time-consuming pricing strategy creation	Creating new pricing strategies from scratch can be a time-consuming process, especially when dealing with multiple data sets.	The reusable templates and out-of-the-box user flows for creating different pricing scenarios, performing data analysis and building summary reports allow the pricing manager to easily create new pricing strategies, saving time and reducing errors.

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Earnix is the premier provider of composable intelligent decisioning solutions designed to transform how global banks are run. Earnix unlocks value across all facets of the business, connecting with customers through personalized offers and breaking away from the status quo imposed by legacy systems. Earnix's solutions offer systemized, enterprise-wide value with ultra-fast ROI.