Product Expertise at Point of Sale

earnix

Bring trusted product expertise at every customer interaction

Customer-facing teams need instant access to accurate product knowledge. Yet critical information is often scattered across policy documents, coverage tables, underwriting guidelines, and internal resources. Finding the right answer can take time, and often depends on the experience of the individual employee.

Complex insurance products. Straightforward answers.

Earnix delivers trusted, governed answers directly within your existing tools, helping every employee provide consistent and confident guidance.

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Import
Product documents such as T&C, coverage guides, product sheets

Govern
Review and manage trusted product knowledge through a controlled governance process

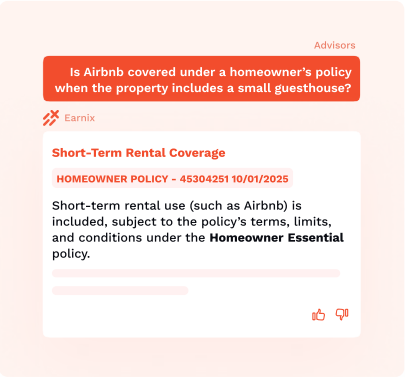
Support
Answer employees' questions in real time within their tools

Access expertise in a click

Get instant answers to product and policy questions through a simple conversational interface.

- Coverage, guarantees & benefits
- Policy terms & exclusions
- Eligibility & underwriting rules
- Product options & comparisons

No document search. No expert dependency. Just trusted product expertise.



Trusted product expertise. Right where employees need it.

Engage-It turns the insurer's product knowledge into practical guidance that helps advisors answer questions accurately, compare options confidently, and explain coverage consistently.

Faster answers to product and coverage questions	Less dependency on product experts	More consistent explanations across teams

Explore other Engage-It applications :

Glass claim automation I **Premium Explainability** I **Product Recommendations**

Learn more