Redefining Real-time Decisioning



Dynamic AI that powers every interaction – and every outcome.

The Challenge

Insurers and financial institutions are under growing pressure to meet rising customer expectations, protect margins, and deliver personalized, real-time, meaningful experiences. Traditional systems aren't built to deliver this level of change.

Value Delivered

With Zelros now part of Earnix, insurers and financial institutions will be able to unify pricing, rating, underwriting, and intelligent customer recommendations in a single AI-powered platform. This powerful combination enables faster time to market, more accurate personalization, and stronger customer engagement – elevating performance across every part of the business.

Transforming Pricing, Risk, and Product Recommendations

This combined solution merges Earnix's strengths in pricing, rating, and underwriting with Zelros's AI-powered customer recommendations. Together, they will enable insurers and financial institutions to overcome legacy limitations by delivering personalized, data-driven insights and automated workflows.

This integration helps businesses respond faster to market demands, improve risk assessment accuracy, and create more relevant customer experiences, leading to higher conversion rates and cross-sell success, all while optimizing operational efficiency and compliance.

Key Features or Use Cases

Harnessing AI Innovation

Take advantage of advanced predictive analytics, creative AI-driven content, and autonomous automation to improve customer experiences, optimize processes, and achieve greater operational effectiveness.

Unified Decision Intelligence

Combine pricing, rating, underwriting, and product recommendations within one AI-driven platform to accelerate smarter decisions throughout the customer journey and policy management.

Personalized Customer Experiences at Scale

Provide AI-driven pricing and product suggestions in real time – making each customer interaction feel personalized, timely, and uniquely relevant.

Empowering Teams, Improving Results

Equip internal teams with intelligent automation and smarter tools to simplify workflows, speed up time-to-market, and deliver stronger business outcomes – without extra complexity or burden.

Benefits/Value

Accelerate Intelligent Decision-Making	Tap into AI-powered insights and live data to speed up vital decisions, enabling you to meet customer demands and market shifts swiftly and accurately.
Drive Innovation with Cutting-Edge AI	Tap into predictive analytics, generative AI, and autonomous intelligence to tailor offerings, automate complex processes, and deliver personalized experiences at scale.
Enhance Efficiency and Mitigate Risk	Optimize workflows, reduce mistakes, and maintain compliance through intelligent automation and transparent AI – empowering teams to concentrate on strategic goals while improving business outcomes.

Together, Earnix and Zelros provide integrated pricing, rating, underwriting, and AI-driven recommendations to accelerate innovation, enhance personalization, streamline operations, and empower insurers and financial institutions to deliver faster, smarter decisions and superior customer experiences.



Interested in what comes next?

Connect with our experts to discover how Earnix and Zelros are transforming intelligent decision-making and learn how your business can take advantage of the transformative power of Dynamic AI.

Contact Us