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The Industry's Most Comprehensive—and Powerful—Pricing Platform





Only Earnix delivers a single, end-to-end solution for everything you need to improve your pricing and rate-deployment strategies—and gain a valuable advantage over the competition.

Common Challenges Demand an End-to-End Pricing Solution

Let's face it: Today the insurance industry faces a number of real challenges associated with traditional pricing and rating tools. The majority of them are disparate, disconnected systems, leading to manual efforts and clunky workarounds.

It would be one thing if these were mere inconveniences, but instead, they have a real impact on your ability to develop and deploy successful pricing offers. Attempting to rely on siloed systems inevitably leads to wasted time, too many errors, and the missed opportunity to take advantage of advanced technologies to develop perfect pricing.

The Industry's Only End-to-End Solution

Today, there's a real opportunity for P&C insurance companies who can quickly develop and deploy perfectly priced offerings to meet ever-changing market conditions and evolving customer demands.

Earnix delivers with the Earnix Price-It™ platform, our end-to-end pricing and rating solution built on industry-leading data science, powerful analytical modeling tools, machine learning, artificial intelligence, and other advanced technologies.

Best of all, the Earnix Price-It platform is available as a single, comprehensive solution—combining pricing, data and risk modeling, automation, deployment, governance, and more—to give you everything you need to exceed customers' expectations and your own business goals.



The Future of Pricing, Delivered and Available Today

The Earnix Price-It platform gives you all the tools you need to model customer demand, run complex “what-if” scenarios, quickly deploy the optimum pricing strategy, and comply with stringent regulatory requirements. It also eliminates the need for disparate, siloed pricing tools and third-party systems that can’t deliver valuable business insights.

By using the Earnix Price-It platform, you can make sure prices are quoted in line with customers’ behavior and risk. You can also develop and deploy the right pricing to achieve specific goals, such as portfolio profitability and size, customer lifetime value, regulatory requirements, revenue growth, and profitability.

Advanced Analytical Pricing Tools

Say goodbye to traditional pricing tools. Built on Earnix’ legacy and commitment to cutting-edge technologies, the Price-It platform includes advanced data analytics, artificial intelligence, machine learning, and many other innovations. Natively built and seamlessly integrated within the Price-It platform, these powerful tools will change your approach to pricing.

Take advantage of big data modeling, sophisticated analytics, and AI-driven insights to streamline internal pricing processes and offer the right price, to the right consumer, at precisely the right time. With the Earnix Price-It platform, you’ll improve your ability to understand client needs and their willingness to pay in order to design the ideal pricing strategy.

> ***“Today, the #1 risk facing the global insurance industry is technology modernization.”***
>
> ***PwC***

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Complete Automation

Fast, efficient pricing is critical to your success, yet too often, time-consuming manual efforts stand in the way. Such approaches often lead to errors, which at best require more time to resolve, but at worst, lead to missed opportunities and lower profits.

With Earnix, you can automate and streamline every step in your entire pricing process to develop faster, more successful pricing, rating, and product-personalization strategies based on real-time market feedback.

Not only will you reduce the amount of time and effort it once took to calculate and deploy pricing, but you'll eliminate errors, increase scalability, and free team members' time to focus on more strategic objectives.

Governance and Compliance

The Earnix Price-It platform includes permission-based access with complete logging, reporting, and auditing capabilities of every step in the pricing and deployment process.

Now you can document, track, log, and audit the data that was used in any model, project, or capacity. All information and records are stored permanently, for fast, easy retrieval for simplified compliance efforts.

Our comprehensive governance capabilities give you the process controls you need to ensure the accuracy of your data and deliver complete recordkeeping to respond to audits and ease your compliance burden.

Powerful End-to-End Capabilities, Transformative Results

With the Earnix Price-It platform, you can seamlessly develop and deploy personalized, successful pricing strategies that drive business growth, increase profits, improve customer acquisition and retention.

The Earnix Price-It platform is the only solution that combines traditional pricing tools with advanced, proven technologies to give you everything you need to improve your pricing success.



Advantages

Powerful data management

The Earnix platform delivers powerful data management capabilities. Now you can collect, keep, and use your data in a single, proven platform to drive better business decisions.

Advanced data and risk modeling

Build or import any model using first- or third-party data to analyze and leverage data that impacts risk, conversion, loyalty, growth, and profitability.

Business simulations

Select between future pricing scenarios with "what if" scenarios and predictive algorithm-based simulations to make smarter, data-based decisions.

Real-time deployment

Instantly deploy your new pricing and personalization strategies, and deliver real-time responses required for today's digital channels.

Governance and compliance

Take advantage of complete logging, recordkeeping, and other controls to streamline your compliance burden.

Automation

Reduce, even eliminate, the excessive amount of time and effort it used to take developing pricing offers--and the errors that once went along with them.

Monitoring and reporting

Gain the real-time visibility you need to monitor the performance of pricing strategies against business objectives.



The Earnix Advantage

All of these capabilities are delivered from a partner with a proven track record in successfully helping our customers realize rapid time to value.

Earnix offers fast, iterative deployment, to provide significant value faster than you imagined possible. You'll increase your speed to market from years to months, months to days, to mere minutes (or less).

Our teams are willing and able to support you at every step in your journey—all to improve your ability to predict, develop, and deploy the ideal pricing strategy for your customers and your business.

Accelerated Business Results

Faced with increased competition, internet and mobile technologies that favor consumers, and other changing market dynamics, insurers need a new pricing edge.

Yet if the old saying is true—that every challenge is an opportunity in disguise—now is the time to take advantage of a single, end-to-end platform with advanced technologies and capabilities.

In a time that calls for bold business action, Earnix removes the uncertainty and risk of going it alone. Instead, the powerful, proven Earnix Price-It platform is available today to give you a valuable competitive advantage.

To learn more about the Earnix Price-It platform, please visit www.earnix.com.

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Earnix is a leading provider of mission-critical systems for global insurers and banks. Through Earnix, customers are able to provide prices and personalized products that are smarter, faster, and safer in full alignment with corporate business goals and objectives. Earnix's customers deliver over 1 billion quotes per year through Earnix's solutions, offering systemized, enterprise-wide value with ultra-fast ROI. Earnix has been innovating for Insurers and Banks since 2001 with offices in the Americas, Europe, Asia Pacific, and Israel.